



## Fresh Cut Christmas Trees

All of the Christmas trees at Johnson's were grown on a tree farm to be enjoyed by a family at Christmas. They were not cut from a forest but were planted on farmland as a crop. Throughout its growing years it cleansed the air, provided oxygen, protected the water supply, and made a home for wildlife. It also beautified land that was previously barren. When each was harvested, another was planted in its place to continue the cycle.

At Johnson's, we want you to enjoy your tree as long as possible, so we treat all our fresh Christmas greenery with **Wilt-Pruf**. This product helps evergreens retain moisture. We also make a fresh cut on the bottom of your tree to open up the porous base of the trunk. This allows the tree to take up more water and stay fresh longer.

After selecting the perfect Christmas tree at Johnson's, follow these steps to keep your tree fresh:

1. Cut 1 to 2" off the trunk as soon as you get home (if we haven't already cut it for you) and put the tree trunk into water immediately. Add 1 Tbsp. of **TreeLife** to 1 quart of water and mix well. TreeLife is all natural and prevents the tree from sealing itself off at the cut, so the tree can take up water longer.
2. If the tree isn't going into the house right away, store it in a cool, shady place—out of the wind. A garage would be ideal because the water reservoir will not freeze.
3. For extra protection—especially if your tree will be up for a long time—spray again with **Wilt-Pruf** before bringing in the tree.
4. Frozen trees should be thawed slowly overnight in a cool place.
5. Find a place for your tree that is away from heater vents, televisions and fireplaces.
6. Once inside, check the water level daily and refill the stand with TreeLife/water mixture. A tree will drink as much as a gallon of water a day. Never let the reservoir run dry.
7. Add 1/2 Tbsp. of **Tree Moist** to the stand reservoir and allow 2 hours to gel. Then you only need to check the water level every ten days or so and add TreeLife and water as needed.
8. Check to make sure that your Christmas lights do not have frayed cords or cracked sockets.
9. Turn off tree lights whenever leaving home and at night before going to bed.
10. Remove the tree from your house as soon as possible after the holiday celebrations.  
We recommend using a **Christmas Tree Bag**. It's neat and easy and keeps needles out of your carpet!
11. Check dates and locations for "**Treecycling**."